

# Awaré

GEOLOGY OF ART



United under the name **Awaré** since 2013, **Sylvia Eustache Rools** and **Jérôme Pereira** create art together, guided by a shared artistic spirit. Through their respective mediums of painted textiles and carved wood, they express their fascination with the geological phenomena that regulate our planet and question humanity's place in this endless cycle.

Represented by the gallery **maison parisienne** since 2020, the **Awaré** duo has participated in several editions of Collect and PAD exhibitions in London and Paris. They will exhibit an installation of six new creations at the gallery's booth at PAD London from 10th - 15th October 2023.

Testifying to the international recognition of their art, the duo was also a finalist for the prestigious Loewe Craft Prize in 2022 for their work 'Strata'.



## THE GENESIS OF THE DUO

The name **Awaré** is a symbolic choice. In English, it evokes consciousness and attention, while in Japanese, it expresses the beauty of life, even though it is ephemeral: two notions with strong emotional power that the creative couple explores intuitively but in complete connection with each other.

In their shared studio in the south of France, **Sylvia Eustache Rools** works with silk through a painterly approach. She uses oxidation, dye plants, and Chinese ink in multiple stages and successive layers, akin to the strata left by time.

Balancing mass and equilibrium, **Jérôme Pereira**, on the other hand, sculpts solid wood (walnut, oak, plane tree, and more). He ensures that the raw beauty of the material is preserved, which will reveal new cracks and hues over time.

## TECTONIC FORCES

Each unique wooden piece is extended with a metal structure onto which crepe or silk pongé panels are sewn. The textures and material effects are entirely illusory. They reveal imaginary layers of rock, erosions that could be ages old. The imagination blurs the line between artifact and nature, making it equally challenging to distinguish natural transformations from the work of the hand.

The sculptural objects of **Sylvia Eustache Rools** and **Jérôme Pereira** resemble true manifestos. Establishing a dialogue between man and nature, they are an ode to listening, caring, and an invitation to rethink collectivity in the face of the environmental and social challenges we are experiencing.

With elegance and poetry, the **Awaré** duo celebrates the aesthetics of resilience.



### PRESS CONTACT

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