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Tatiana Antonova

Collect 2024. LC choice of the most captivating artists of the fair.

Last week marked the 20th opening of Collect to the public, the premier international craft and design fair in the UK where artists pioneer craft installations, challenge materials, and honor tradition while showcasing new forms in craft. Galleries presented their collections in rooms spanning two floors of Somerset House.

Founded by Craft Council in 2004, Collect is renowned for fostering collaborations with institutions. This year, Craft Council introduced 14 artists for Collect Open, a platform aimed at showcasing young talent to a broader audience. Among them were Andrea Spencer (glasswork), Divya Sharma (tapestry), Katrin Moyer (ceramics), and Kye-Yeon Son (metalwork).

One notable partnership featured Han Collection gallery and Icheon Ceramic. Icheon, a small city near Seoul, South Korea, has held UNESCO City for Arts and Folk Art status since 2010. Home to around 400 studios, Icheon nurtures Korean ceramic artists who develop diverse art practices rooted in Korean ceramic tradition. Some of Icheon's finest artists were introduced to London's art and craft connoisseurs at the fair.

For those unable to attend Collect last week, London Cult has curated a selection of 10 emerging artists worth following in the future. Scroll down for our picks of the most captivating pieces by them.

Aurette Mathigot

@mathigotaurelletextualab



Collect London 2024 Courtesy maison parisienne © Benedicte Drummond



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The artist, Aurélie Mathigot, explores the world of imagery through two distinct disciplines, photography, and embroidery. On a flat and smooth surface, she creates depth and textural effects to express a new reality. Her astonishing work is somewhere between illusion and metaphor. Winner in 2012 of the City of Paris' Grand Prix de la Création in the Métiers d'Art category, the artist also features in the permanent collections of the Musée des Arts Décoratifs in Paris.

Presented by maison parisienne Price upon request