

From Prada To Loro Piana, Fashion Bets Big On Milan Design Week 2025

Fashion brands aren't just launching furniture and home collections, they're doing ultra-curated collaborations, grand installations and thought-provoking events at Milan Design Week.

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Once the preserve of furniture and home brands, Milan Design Week sees growing participation from fashion houses with Hermès launching luxury home collections and the likes of COS staging conceptual in-store installations.

This year is **no different**, except there are even more players entering the fashion-meets-furniture game. One to note is **Longchamp**, which is releasing its debut furniture collection with renowned wood artisan **Pierre Renart** at their flagship boutique on via della Spiga for the duration of Milan Design Week.

Known for his graceful, sinuous creations, this marks two milestones for Renart: it's the first time he is combining wood and leather in a single piece and it's also the young talent's initial foray at the world's foremost design event. Longchamp first worked with Renart in 2021, when the French brand commissioned him to create variations on his Wave coffee table for its renovated boutiques styled in the mold of Parisian apartments.



Longchamp tapped wood artist Pierre Renart for its debut furniture collection, which launches at Milan Design Week
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The new Longchamp furniture pieces are original designs by Renart done in his signature gravity-defying style: a banquette *Wave Cuir* (Wave leather bench) and a set of eight *Chaise Ruban* (Ruban chairs), both crafted from American walnut and upholstered in cowhide leather.

“These designs are all Pierre’s work,” says Sophie Delafontaine, Longchamp’s Creative Director. “We challenged him on a single point: to ensure that even with the combination of wood and leather, the pieces looked as light and fluid as if they had been executed in wood alone. We wanted him to keep the idea of movement, of the single, unbroken line—and clearly, he has done exactly that.”